

Peak Pricing Program

3 Simple Steps to Getting the Most Revenue from your Property Sale

What is your property worth in today's real estate marketplace?

The answer to this question may not be as simple as you think. Many factors affect the sale price of any property – some of these are beyond our control, but there are several simple steps you can take right now to maximize your closing sale price. We call this our ***Peak Pricing Program***.

By taking 5-10 minutes to fill out this short form, you'll not only find out what your home is actually worth today, but how you can easily enhance that value. *Please rest assured that any information you provide will be kept in the strictest of confidence and will only be used for the purposes stated here.*

Once you've submitted the completed the form, you will be emailed a copy of the evaluation plus instructions for receiving your **Free BONUS: "15 Secrets to Maximize Sales Results!"** Each "secret" is a valuable bit of expert advice along with easy but effective methods for making your property appeal to the widest audience of serious buyers.

Put your Peak Pricing Program into action right now with these 3 simple steps:

STEP 1: Contact Information

While we require only your email address to send you your Peak Pricing Program results, the more information you supply, the better we can tailor your results to specific situation.

(FORM)

STEP 2: Property Profile

Here is where we really start to learn about your property – its strengths and its weaknesses. One of the most important aspects of selling a property is seeing it from a buyer's perspective. The more we can anticipate the prospective buyer's questions, the more we can be prepared with the appropriate answers.

(FORM)

(QUESTIONS/FORM)

Be sure to put yourself in a buyer's shoes when answering these questions. The more impartial you are at this point, the more effective our advice to you will be – remember, your answers are used solely for value assessment purposes, and will not be shared with anyone else.

- ♦ Name at least 5 things your property has that similar properties in your area don't:
- ♦ List any concerns you have about your property...things you feel may negatively affect the sales process:
- ♦ Have any additions been constructed on your property without a permit? If yes, please describe them:
- ♦ List and describe all buildings on the property:

- ♦ What other elements – positive or negative - should we know about your property?

STEP 3: Your Wants & Needs

Understanding your goals prior to pricing your property for sale is vital. By being honest about your expectations now, and knowing how feasible they are in current marketplace, you'll be in the best possible position when it is time to sell.

(QUESTIONS/FORM)

- ♦ How many properties have you owned in your lifetime?
- ♦ What is your main reason for selling this property?
- ♦ The soonest you would like to close:
- ♦ The latest you would like to close:
- ♦ Are you buying a new property?
- ♦ Is closing on your new property contingent on a successful sale of your current property?
- ♦ What is the total amount of loans owed on your current property?
- ♦ What do you think your home is worth?
- ♦ What is the minimum amount you would like to Net from the sale of your property?

Effective marketing is one of the most important aspects of any sale. Our ultimate goal in this process is to obtain the best price and experience the smoothest transaction. With that in mind, what are some of the marketing techniques you would like to see employed for the sale of your property?

Congratulations on taking that first step towards a successful property sale!

What happens next?

A copy of your answers will be sent to you via email a few minutes after you click on the “Submit” button below. The email you receive from us will also contain simple instructions for accessing your **Free BONUS: “15 Secrets to Maximize Sales Results!”**

If for some reason you don't receive an email from us within 10-15 minutes after you have submitted the form, please contact us at info@nosnownaples.com and a Peak Pricing Program representative will contact you.

Our team of knowledgeable market analysts will carefully study the information you have submitted. Within a few days, a Peak Pricing Program representative will contact you with our expert recommendations for a successful sale of your property.