

CABO SAN LUCAS

Paradise has been spotted and it is located at the very southern tip of Mexico's Baja Peninsula. It is where the mountains ease into the ocean, where the waters of the Pacific frolic with those of the Sea of Cortez. It is Cabo San Lucas, and anyone who visits there agrees that it is indeed, paradise.

The naturally stunning beauty and varied striking landscapes like that of azure seas and crisp blue skies has attracted visitors to this area for years. Over the past 40 years, Cabo San Lucas and the surrounding resort towns have blossomed as places not only to visit, but to live – especially for those looking for a vacation get-away or a warm, inviting spot in which to retire. People who come to Cabo consider the journey a gift they give to themselves. They work hard in their world and then come to play hard – or not – in ours.

Land's End is the tip of Cabo that stretches out into the Pacific Ocean. Dramatic rock formations attract and amaze all who see it. This is also one of the most famous fishing spots in the world - beginning early in the last century when Cabo was a small fishing village. Now it is known to sports fishing enthusiasts as "Marlin Alley." And indeed it was the profusion of this particular fish and others just as formidable that began the tourist boom for Cabo San Lucas. People discovered Cabo for many other reasons too; all just as alluring as that of great fish hunting.

Cabo's beaches are superb and immaculate; stretching for miles, they are a sunbather's dream. Golden bodies add richness and splendor to the magical scenery of white sands kissing blue waves. All manner of water sports reign supreme here with diving, snorkeling and whale watching ranking among the most popular. You can also kayak, surf, sail, and parasail – to name off just a few locally enjoyed water bound pursuits. These Pacific waters and the safety harbor

that forms Cabo San Lucas are not only coveted by water worshippers. Sea life appreciates the region's warmer, calmer waters too. Don't be surprised to see whales, dolphins and large schools of fish swimming off your starboard bow as you cruise these gorgeous seas. For a closer look, hook up with one of the numerous diving expedition companies who can show you fish, wrecks, reefs and other underwater surprises – including our underwater nature preserve.

For golfers, you'll love our aesthetically pleasing and athletically challenging courses. With the desert, the ocean and the mountains as a backdrop, golfing in Cabo is a singularly awesome experience. Nightlife is also excellent, attracting the mostly young energetic set. And you'll find a nice variety of good restaurants that feature, of course, Mexican fare, but also seafood, Italian, American and International cuisines. There are also plenty of first class resorts including fine hotel accommodations and services, spas and country-club type amenities. If you're looking to live here or own a vacation home, you'll be pleased to discover myriad choices including single-family homes, beachfront and mountain estate properties, condominiums and villas.

Of course there is unparalleled shopping, dining and entertainment now in Cabo, with the newly developed Puerto Paraiso Plaza. Build in the classic Mexico style, yet not your typical Mexico market! The shops here are upscale and include Guess, Dolce & Gabbana and Mossimo to name a few. Dine in familiar favorites such as Ruth's Chris Steak House, Johnny Rockets and Houlihans. The kids will love it here too when they discover the 10 movie theaters, 12-lane bowling alley, video arcade and fast food court. Puerto Paraiso, set perfectly beside the marina, is a great place to get a taste of home while you're in Cabo. It's just one of the ways that make living here or visiting for long stretches not only enjoyable, but more like home for those who want that experience.

Cabo San Lucas is a resort town with lots of conveniences and amenities, as exemplified by Puerto Paraiso especially – but its large parts of the city have truly maintained a small town feel. If you venture into the nearby outskirts, you'll quickly find that unspoiled atmosphere you may naturally associate with Cabo and Mexico in general. Having these options makes it easy to envision yourself actually living here – that's something not all "resort towns" can boast. Because of the paradoxical goals of the city: maintaining a small-town atmosphere, while providing a great place for out-of-towners to visit, the locals and residents have welcomed development but demanded that high-rise condo and hotel construction be limited in the most ecologically delicate parts of the region. So you'll find pockets of development and pockets of land that hasn't changed much in a while. This sort of realistic modern attitude along with respect and mindfulness creates a charm that is perhaps quite unique to Cabo.

People come to Cabo for many reasons: the beauty, the activities, the beach...whatever your reason, Cabo offers the respite and refreshment that you seek, and all of the "back-home" amenities you may require.

Interesting in making Cabo San Lucas your permanent home or even your home-away-from-home? Give The Vicki Wong Team a call, we'd love to tell you about all the lifestyle opportunities that Cabo San Lucas has to offer. [Click Here to contact us](#) or continue exploring Cabo San Lucas on our site:

[Cabo San Lucas Real Estate](#)

[Cabo San Lucas: the Star Scene](#)

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CABO SAN LUCAS: REAL ESTATE

Living in Cabo San Lucas is all about choices. If you think it's all resort hotels and the like, think again. There are few other locales worldwide that offer the lifestyle options that Cabo offers – whether you are looking for vacation, retirement or permanent living – the life you're looking for is here.

What is your pleasure – simple, luxury, ultra-luxury? You can literally live on a quiet, sparsely populated beach or you can live in a gated, full-amenity community that would rival any found in the finest neighborhoods of America or you can have something in-between. Quite seriously, whatever your dream home desires and your budget needs entail, it can be found in Cabo San Lucas.

Single-family homes, beach homes on the Pacific Ocean, waterfront homes with private docks, condominiums, villas, time-shares, homes on a championship golf course, desert view homes, country club estates, and boating communities – yes, all of these are available in Cabo. The hardest part may be choosing one over another – all are grand, beautiful and inviting, and most have spectacular views.

Consider the ultra-luxury communities of Hacienda, El Dorado Golf and Beach Resort, Chileno Bay Club and Fundadores...to name just a few of Cabo's newest and most exclusive resort communities. Here you'll find private clubs, golf courses designed by Pros like Jack Nicklaus, health and beauty spas, pools, tennis courts – everything you would expect at the finest resort.

Luxury communities such as Las Mananitas, Villas de Oro, Cabo Pacifica offer condos, villas and single family homes either on a championship golf course or very near one. Cabo Viejo is a

downtown luxury “boutique” condo development that brings the best of metropolitan living to Cabo San Lucas – many amenities and a great location within walking distance to dining, entertainment and nightlife.

You can live simply here too – but you’ll find that even the “simple” life in Cabo is full of extras. Starter homes of 2 and 3 bedrooms on smaller mountain lots still offer gated security, gathering areas and pools, plus fine finishes and beautiful views. If this is your style, visit communities like Rancho Paraiso, Pueblo Viejo, Vista Encanto and Portofino Los Cabos.

These communities are just a sampling of what is available, with new developments coming all the time. With all of these choices, you may have a hard time making a final decision. That is where The Vicki Wong Team can help. Our local agents intimately know the region and its myriad communities and new developments. We can show you the Cabo San Lucas neighborhood that matches your needs and desires for living in a paradise location. Our agents are also expert in the buying and selling process in Mexico, we’ll inform you about all the details you need to know when buying property south of the border. We want house-hunting and house-buying in Cabo San Lucas to be a pleasurable experience for you – and our local expertise can make it so.

Visit Cabo and discover all the reasons to stay! [Contact us now](#) to get started finding your dream home in paradise.

CABO SAN LUCAS: THE STAR SCENE

It may sound trite, but truly, everyone is a star in Cabo San Lucas. The service is world class and everyone – no matter who they are – can get the “full treatment” as they say. But if you were thinking that this section was about celebrities who frequent the resorts, beaches and hot-spots of Cabo, well, you were right! Most of the reasons that the stars come to Cabo San Lucas are identical to the reasons the rest of us come.

First, it's easy to get to. Cabo is only a 2-hour flight from Los Angeles. Talk about convenience! With today's busy schedules, it's not just Hollywood stars that don't always have time for an extended vacation. Daily stress in general demands time to depressurize, and that's Cabo's forte. Don't fret if you're not a star or you don't live in Los Angeles...Cabo's laid-back culture is open for everyone. Other cities that enjoy direct flights to Cabo's airport are Denver, Dallas, Oakland & Ontario (CA), and Chicago & Newark, NJ (during the season).

Second, Cabo is a great escape. The most popular stars and celebrities like Brad Pitt, John Travolta and Oprah Winfrey find their way here regularly. Sammy Hagar is not only a resident but a local businessman, owner of the Cabo Wabo Cantina. And they all come for a variety of reasons. There's plenty to do in Cabo, such as surfing, golfing, tennis, getting pampered at a luxurious spa in a world-class resort, or just relaxing poolside or on the beach by the ocean. A bonus for the Hollywood crowd is that Cabo is still relatively off the beaten path when it comes to photo-hungry paparazzi. Here, they can truly relax.

Third, the place has staying power. Cabo San Lucas has been a coveted resort destination for a long time. Stars of yesteryear including Lucille Ball, Bing Crosby and John Wayne, came to escape the stresses of Hollywood way-back-when. Ernest Hemingway came for the deep-sea

fishing, of course. As the years passed, the famous and infamous continued to come to Cabo for all that it had to offer. These days, the draw is just as powerful, the place is just as relaxing and now there are even more ways to enjoy yourself.

Lastly, Cabo San Lucas is a great place to just be you. Life here is completely freeform – what you make it. That’s most likely what the stars appreciate most about it – and that’s a great thing for everyone. It is laid back enough that even the stars can go to spas, restaurants, shops – the same ones that you and I go to – and not be concerned for privacy or security. Everyone in Cabo is there to relax and have fun. So be prepared to see stars, celebrities and personalities out and about when you come to Cabo. You may even end up with a famous neighbor!

CABO SAN LUCAS: WHAT TO DO & SEE

Cabo San Lucas is one of those classic destinations. Pretty much anything you like to do is available in Cabo. So what do you want to do?

With some of the world's most pristine beaches, relaxing under a crooked palm tree with an exotic umbrella drink and an ocean breeze is one of the more obvious pursuits. And there are an unending number of lovely beaches to choose from. For one that is really completely out of the way, kayak or sail down to Land's End. This point at the southernmost tip of the Baja Peninsula features fantastic rock formations carved by the sea and the wind. Inspirational is an excellent way to describe what you'll see here. Stroll down Playa del Amante (Lover's Beach) for an excellent view of the Arch of Poseidon.

Some of the best SCUBA diving and snorkeling found anywhere in the world is right here in Cabo. The waters are warm, crystal clear and teeming with fish of all kinds. You can go on your own if you're qualified or easily hook up with one of Cabo's great tour operators. All equipment and transportation are provided and day certification is available, so even if you have no training, they can bring you quickly up to speed to enjoy a day under the sea!

If you favor keeping your head above the water, why not take a sail? Seeing Cabo San Lucas from the water is a wholly different experience than seeing it from land. Do it yourself by renting a boat at one of the marinas, if you don't own your own, or go out

with a tour. Operators offer genuine Pirate Ship excursions on tall ships with a full crew of period-clad pirates! You'll not only get a great trip on the sea complete with refreshments and food, but you'll get a taste of Cabo's long and colorful seafaring history.

Adrenaline junkies can certainly get their fix in Cabo. Want to really get your blood pumping? Try parasailing, bungee jumping, waterskiing, power boating, or skydiving! Rent ATV's and WaveRunner's by the hour, the day or take a guided tour. Paddle out and catch a wave in this surfing mecca. Go deep-sea fishing out in the depths where it is literally man vs. beast and see if you have what it takes to haul in a record catch.

Don't need that kind of excitement? Outback expeditions provide a more subdued way to enjoy Cabo San Lucas and its spectacular surrounding areas. Take a Jeep ride out to the desert to search for dinosaur fossils and back to the sea to examine tide pools. Cabo's long natural history is fascinating and provides the perfect back-story for a day out and about in the exquisite countryside.

Of course golf had long-ago come to Cabo and these days, this pretty little resort town offers some of the most challenging – not to mention the most picturesque – professionally designed courses in North America. Why not play a round of golf where the desert meets the sea against an emerald green backdrop? The views are dramatic, the weather nearly always perfect, and the service exceptional.

The world's foremost resorts are all here and offering their finest services including lavish accommodations with all the bells and whistles plus luxurious health and beauty spas. Shopping is available on all levels – from the simple to the sublime. Haute retail centers, such as Puerto Paraiso Plaza, along with innumerable local boutiques, provide for all of your designer fetishes and fashion needs.

Street fairs and festivals are frequent, fun and colorful activities the whole family can enjoy. Downtown Cabo is home to numerous galleries and museums, not to mention great restaurants and people-watching.

As you can see, whatever you want to do in Cabo San Lucas, quite plainly – you can. More than likely, there are more things to occupy your time in Cabo that you can even imagine – and perhaps more than you'll ever need. But that is the beauty of Cabo San Lucas. You don't need to do anything at all and most importantly you don't need to decide to do anything ahead of time. Just come to Cabo and when you wake up each day, do exactly whatever you like.