

Letter of Acceptance of Award MonaVie

Chris and I are thrilled to be MonaVie Blue Diamond achievers. For us, the key in life is not to worry about our own success too much. Instead, we focus on helping others accomplish their goals. And in doing so, our goals are also achieved.

This philosophy has blessed us with a top-producing real estate business, a fantastic lifestyle in beautiful Naples, Florida, a great family and personal life, and a gang-busting MonaVie distributorship.

That's not to say we are guided only by instinct. When we were first introduced to the MonaVie opportunity, we went through our usual methods of "poking holes" in the business plan. We soon discovered that the MonaVie plan held up - it not only *seemed* like a viable endeavor, it actually worked.

And the juice comes along at the exact moment people need it. Dietary habits for Americans are disastrous. Illness and disease stats climb every day. We are quite simply killing ourselves with over-eating, over-medicating, and a lack of physical exercise. Now is the time people need MonaVie in their life.

MonaVie represented a two-fold opportunity for us. The first was to enter into a profitable business where we and others could generate a tidy income. The second was to enter into a beneficial business where we could not only improve our own health, but the health of thousands of people.

With these objectives, Chris and I began our MonaVie journey. We held meetings, attended meetings, and spoke at meetings of other distributors. We nurtured a network of distributors in our region and beyond. Less than 2 years later, we have achieved Blue Diamond status and we firmly believe this level of profitability is attainable by all MonaVie distributors.

Why? Because the product stands on its own. There is no real "selling" to be done. I simply tell people how the juice has helped me, helped Chris and helped others overcome a wide variety of ailments. I tell them how we feel better physically and mentally. I only ask them to try it, but once they do, they are hooked – because *it works!*

I used to be an Ibuprofen junkie. After practicing martial arts for over 25 years and being in a car accident that injured my spine and neck, I couldn't even get out of bed most days. Everyday living was a painful process. It literally took me 10 minutes to tie my shoes. I could easily pop 100 painkillers a week and spent in excess of \$25,000 in medical expenses.

By the time I found MonaVie, I was in pain almost all the time. Chris was begging me to get off the pills. After using the juice for a few weeks, I noticed a big difference. I was no longer “managing” my pain, I was eliminating it! I haven’t had a painkiller in over a year. I feel great. Sure I still have some discomfort from time to time, but no where near what I was experiencing before. MonaVie has done more for me than all the medical tactics I tried, combined.

As a business, it is perfect. In my estimation, the ideal business model includes three elements: 1) It is easily duplicate-able; 2) It can be duplicated by thousands of distributors without a lose of control, quality or integrity; and 3) The distributors can run their business with guidance from but without direct control of the home company.

The MonaVie opportunity passes my scratch test with flying colors. My hat’s off to the executive team. They have designed a great teaching and training tool as well as a profitable business plan and a phenomenal product.